third edition

College Accounting:
A Contemporary Approach

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About the Authors

M. DAVID HADDOCK, JR., is currently director of training for Lattimore, Black, Morgan, & Cain, PC, one of the top 50 CPA firms in the US. He is located in the Brentwood, Tennessee, office. He recently retired from a 35-year career in higher education, having served in faculty and administrative roles at Auburn University at Montgomery, the University of Alabama in Birmingham, the University of West Georgia, and Chattanooga State Community College. He retired as professor of accounting at Chattanooga State Community College in Tennessee. In addition to his teaching, he maintained a sole proprietorship tax practice for 20 years prior to taking his current position.

He received his BS in accounting and MS in adult education from the University of Tennessee, and the EdD in administration of higher education from Auburn University. He is a licensed CPA in Tennessee.

Dr. Haddock served as chair of the Tennessee Society of CPAs and the Educational & Memorial Foundation of the TSCPAs for 2012–2013 and a member of AICPA Council. He is a frequent speaker for Continuing Professional Education programs.

JOHN ELLIS PRICE is professor of accounting at the University of North Texas. Dr. Price has previously held positions of professor and assistant professor, as well as chair and dean, at the University of North Texas, Jackson State University, and the University of Southern Mississippi. Dr. Price has also been active in the Internal Revenue Service as a member of the Commissioner’s Advisory Group for two terms and as an Internal Revenue agent.

Professor Price is a certified public accountant who has twice received the UNT College of Business Administration's Outstanding Teaching Award and the university’s President’s Council Award. Majoring in accounting, he received his BBA and MS degrees from the University of Southern Mississippi and his PhD in accounting from the University of North Texas.

Dr. Price is a member of the Mississippi Society of Certified Public Accountants, the American Accounting Association, and the American Taxation Association (serving as past chair of the Sub-committee on Relations with the IRS and Treasury). Dr. Price has also served as chair of the American Institute of Certified Public Accountants Minority Initiatives Committee and as a member of the Foundation Trustees.

MICHAEL J. FARINA is professor of accounting and finance at Cerritos College in California. Prior to joining Cerritos College, Professor Farina was a manager in the audit department at a large multinational firm of certified public accountants and held management positions with other companies in private industry.

He received an AA in business administration from Cerritos College, a BA in business administration from California State University, Fullerton, and an MBA from the University of California, Irvine. Professor Farina is a member of Beta Gamma Sigma, an honorary fraternity for graduate business students. He is a licensed certified public accountant in California, and a member of the American Institute of Certified Public Accountants and the California Society of Certified Public Accountants. Professor Farina is also a Chartered Global Management Accountant, a designation bestowed by a joint venture of the American Institute of Certified Public Accountants and the Chartered Institute of Management Accountants.

Professor Farina is currently the cochair of the Accounting and Finance Department at Cerritos College. Professor Farina has received an Outstanding Faculty award from Cerritos College.
For students just embarking on a college career, an accounting course can seem daunting, like a rushing river with no clear path to the other side. New concepts come fast and furious, and it's easy to feel overwhelmed. Haddock/Price/Farina bridges the rushing river, offering first-time accounting students a path to understanding and mastery. Not only is Haddock clear and readable, with many opportunities for students to practice what they've learned, but it also includes no special journals! Stripping out this topic allows you to focus on the fundamentals of the introductory accounting course. With one less thing to overwhelm them, your students will be able to achieve solid footing on that bridge to success.

As in their flagship text, Price et al.'s College Accounting, the authors have adhered to a common philosophy about textbooks: they should be readable, contain many opportunities for practice, and be able to make accounting relevant for all.
Bridges College to Career

• **Encourages Reading** The authors’ writing style and clear step-by-step examples make key concepts easy to grasp. *College Accounting*’s concise chapters are broken into manageable sections to avoid overwhelming students who might be seeing the material for the first time. Features like the Business Transaction Analysis Model make it easy for students to see how to analyze business transactions. The Important and Recall margin elements briefly highlight important concepts and remind students of key term definitions as the topics begin to build on each other.

• **Emphasizes Practice** Self reviews at the end of each section give students the opportunity to practice what they’ve just learned before moving on to the next topic. The author-created end-of-chapter material includes A and B problem sets, exercises, critical thinking problems, and Business Connection problems that utilize real-world companies and scenarios and address important topics like ethics. Mini-practice sets included within the text itself allow students to put theory into practice without paying additional money for a separate practice set. Select end-of-chapter content is tied to templates in *Sage 50 Complete Accounting* and *Quickbooks*, allowing students to practice using software they are likely to encounter in the real world.

• **Answers the Question “Why Is Accounting Important?”** The “Why It’s Important” explanation that accompanies each learning objective explains to students why the topics they’re studying matter. Well-known companies like Google, Southwest, and Urban Outfitters are used in vignettes and examples throughout the text, making a clear bridge for students between the concepts they’re learning and how those concepts are applied in the real world.

The Price College Accounting text is thoughtfully planned and well laid out. It goes into detail incorporating real-world examples and context for the accounting student, making it easier for students to understand the content and its application.

—Lora Miller, Centura College
How Does Haddock/Price/Farina Bridge the Gap from Learning to Mastery?

**College Accounting:** A Contemporary Approach is designed to help students learn and master the material.

**Chapter Opener**

Brief features about real-world companies—like Google, Kellogg’s, Whole Foods, and Carnival Cruise Lines—allow students to see how the chapter’s information and insights apply to the world outside the classroom. Thinking Critically questions stimulate thought on the topics to be explored in the chapter.

**Learning Objectives**

Appearing in the chapter opener and within the margins of the text, learning objectives alert students to what they should expect as they progress through the chapter. Many students question the relevance of what they’re learning, which is why we explain “Why It’s Important.”

The Price/Haddock/Farina College Accounting text is designed to introduce a nonaccounting student to a succinct study of accounting concepts. Each chapter is concise using effective visual aids to motivate the student to read actively, while the additional learning resources encourage practice to improve a student’s retention.

—Gisela Dicklin, Edmonds Community College

**Recall and Important!**

**Recall** is a series of brief reinforcements that serve as reminders of material covered in previous chapters that are relevant to the new information being presented. **Important!** draws students’ attention to critical materials introduced in the current chapter.

**Important!**

For liability T accounts
- right side shows increases,
- left side shows decreases.
Business Transaction Analysis Models

Instructors say mastering the ability to properly analyze transactions is critical to success in this course. Price's step-by-step transaction analysis illustrations show how to identify the appropriate general ledger accounts affected, determine debit or credit activity, present the transaction in T-account form, and record the entry in the general journal.

I love the business transaction illustrations that show students the analysis of a transaction, applies debit/credit rules, T-account presentation, and journal entry.

—Morgan Rocket
Moberly Area Community College

The Bottom Line

Appears in the margins alongside select transactions and concepts in the text. These visuals offer a summary of the effects of these transactions—the end result—on the financial statements of a business.

Managerial Implications

Puts your students in the role of managers and asks them to apply the concepts learned in the chapter.

About Accounting

These marginal notes contain interesting examples of how accounting is used in the real world, providing relevance to students who might not be going on to a career in accounting.

Self Review

Each section concludes with a Self Review that includes questions, multiple-choice exercises, and an analysis assignment. A Comprehensive Self Review appears at the end of each chapter. Answers are provided at the end of the chapter.
How Can Haddock/Price/Farina Bridge the Gap from Learning to “Doing”? 

Problem Sets A and B and Critical Thinking Problems conclude with an Analyze question asking the student to evaluate each problem critically.

Mini-Practice Sets

In addition to two full-length practice sets that are available to your students for purchase with the textbook, Haddock/Price/Farina offers a number of mini-practice sets right in the book. This means additional practice, but less cost, for your students.

Mini-Practice Set 1

Service Business Accounting Cycle

Business Connections

Reinforces chapter materials from practical and real-world perspectives:

Managerial Focus: Applies accounting concepts to business situations.

Ethical Dilemma: Provides the opportunity for students to discuss ethics in the workplace, formulate a course of action for certain scenarios, and support their opinions.

Financial Statement Analysis:

A brief excerpt from a real-world annual report and questions that lead the student through an analysis of the statement, concluding with an Analyze Online activity where students research the company’s most recent financial reports on the Internet.

TeamWork: Each chapter contains a collaborative learning activity to prepare students for team-oriented projects and work environments.

Internet Connection: These activities give students the opportunity to conduct online research about major companies, accounting trends, organizations, and government agencies.

College Accounting is an excellent textbook to introduce students to the world of accounting. The way Haddock/Price/Farina break down the steps in the Accounting Cycle, then move on to other topics, makes it very easy for students to grasp the accounting concepts. The wide variety of student and instructor resources is very helpful.

—Kathy Bowen, Murray State College
New to the Third Edition

• Chapter Openers have been revised featuring companies such as: AT&T, Kellogg’s, Marek Brothers, Williams-Sonoma, Urban Outfitters, and WholeFoods
• Real-world examples throughout text have been updated
• End-of-chapter exercises, problems, and critical thinking problems have been revised and updated throughout the text
• Business Connections section of end-of-chapter Financial Statement Analysis questions have been updated to include the latest financial data
• NEW coverage of Bank Credit Cards in Chapter 7.
• NEW section on the perpetual inventory system has been added to Chapter 8
• Examples in Chapter 10 reflect the latest earnings base for the Social Security tax and minimum hourly rate of pay
• Section on Reporting and Paying State unemployment taxes has been completely revised in Chapter 11
• NEW section on Accounts Receivable turnover has been added in Chapter 13
• NEW McGraw-Hill Connect Accounting Intelligent Response Technology is an online assignment and assessment solution that connects students with the tools and resources needed to achieve success through faster learning, more efficient studying, and higher retention of knowledge

NEW McGraw-Hill LearnSmart™ is an adaptive learning program that identifies what an individual student knows and doesn’t know. LearnSmart’s adaptive learning path helps students learn faster, study more efficiently, and retain more knowledge.

Also, NEW with this edition is McGraw-Hill SmartBook, part of McGraw-Hill’s LearnSmart suite of products.
LearnSmart is one of the most effective and successful adaptive learning resources available on the market today. More than 2 million students have answered more than 1.3 billion questions in LearnSmart since 2009, making it the most widely used and intelligent adaptive study tool that’s proven to strengthen memory recall, keep students in class, and boost grades. Students using LearnSmart are 13% more likely to pass their classes and 35% less likely to drop out.

Distinguishing what students know from what they don’t, and honing in on concepts they are most likely to forget, LearnSmart continuously adapts to each student’s needs by building an individual learning path so students study smarter and retain more knowledge. Turnkey reports provide valuable insight to instructors, so precious class time can be spent on higher-level concepts and discussion.

This revolutionary learning resource is available only from McGraw-Hill Education, and because LearnSmart is available for most course areas, instructors can recommend it to students in almost every class they teach.
Technology

SMARTrbook™

Fueled by LearnSmart—the most widely used and intelligent adaptive learning resource—SmartBook is the first and only adaptive reading experience available today.

Distinguishing what a student knows from what they don’t, and honing in on concepts they are most likely to forget, SmartBook personalizes content for each student in a continuously adapting reading experience. Reading is no longer a passive and linear experience, but an engaging and dynamic one where students are more likely to master and retain important concepts, coming to class better prepared. Valuable reports provide instructors insight as to how students are progressing through textbook content, and are useful for shaping inclass time or assessment. As a result of the adaptive reading experience found in SmartBook, students are more likely to retain knowledge, stay in class, and get better grades.

This revolutionary technology is available only from McGraw-Hill Education and for hundreds of course areas as part of the LearnSmart Advantage series.

How Does SmartBook Work?

Each SmartBook contains four components: Preview, Read, Practice, and Recharge. Starting with an initial preview of each chapter and key learning objectives, students read the material and are guided to topics that need the most practice based on their responses to a continuously adapting diagnostic. Read and practice continue until SmartBook directs students to recharge important material they are most likely to forget to ensure concept mastery and retention.
Leading Technology Extends Learning

McGraw-Hill Connect Accounting

Get Connect Accounting. Get Results.

McGraw-Hill Connect Accounting is a digital teaching and learning environment that gives students the means to better connect with their coursework, with their instructors, and with the important concepts that they will need to know for success now and in the future. With Connect Accounting, instructors can deliver assignments, quizzes, and tests easily online. Students can practice important skills at their own pace and on their own schedule.

Online Assignments

Connect Accounting helps students learn more efficiently by providing feedback and practice material when they need it, where they need it. Connect Accounting grades homework automatically and gives immediate feedback on any questions students may have missed.

Intelligent Response Technology (IRT)

IRT is a redesigned student interface for our end-of-chapter assessment content. The benefits include improved answer acceptance to reduce students’ frustration with formatting issues (such as rounding). Also, select questions have been redesigned to test students’ knowledge more fully. They now include tables for students to work through rather than requiring that all calculations be done offline.

Journal Entry Worksheet

<table>
<thead>
<tr>
<th>Date</th>
<th>General Journal</th>
<th>Debit</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sep 1, 2016</td>
<td>Cash</td>
<td>47,000</td>
<td></td>
</tr>
</tbody>
</table>

*Enter debits below credits

Cash $18,400

Enter the above balances on the proper side of the T account.

Cash

<table>
<thead>
<tr>
<th>Equipment</th>
</tr>
</thead>
<tbody>
<tr>
<td>45,400</td>
</tr>
</tbody>
</table>

Enter a 0.00 points

Wilson Cleaning Service has the following account balances on December 31, 2016.

- Cash $18,400
- Accounts Payable $23,600
- Equipment $45,400
- James Wilson, Capital $40,200

Prepare an income statement for the month of September 2016.

| Revenue | $76,900 |
| Expenses | $6,300 |
| Total expenses | $15,900 |
| Total revenue | $62,700 |

For 80 points

Alexandra Perez started Perez Investment Services, a firm that offers advice about investing and managing money. On September 15, the accounting records of the business showed the following information.

| Cash | $32,000 |
| Accounts Receivable | $5,600 |
| Office Supplies | $3,200 |
| Office Equipment | $37,700 |
| Accounts Payable | $6,400 |
| Alexandra Perez, Capital, September 1, 2016 | $26,500 |

Prepare an income statement for the month of September 2016.
Beyond the Classroom

Guided Examples
The Guided Examples in Connect Accounting provide a narrated, animated, step-by-step walk-through of select exercises similar to those assigned. These short presentations provide reinforcement when students need it most.

Student Library
The Connect Accounting Student Library gives students access to additional resources such as recorded lectures, online practice materials, an eBook, and more.

The online Connect component has changed the way I teach accounting! It is a central location for everything that I need to teach my course.

—Laura Bantz, McHenry Community College
McGraw-Hill Connect Accounting Features

Connect Accounting offers a number of powerful tools and features to make managing assignments easier, so faculty can spend more time teaching.

Simple Assignment Management and Smart Grading

With Connect Accounting, creating assignments is easier than ever, so instructors can spend more time teaching and less time managing.

- Create and deliver assignments easily with selectable end-of-chapter questions and Test Bank items.
- Go paperless with the eBook and online submission and grading of student assignments.
- Have assignments scored automatically, giving students immediate feedback on their work and side-by-side comparisons with correct answers.
- Access and review each response; manually change grades or leave comments for students to review.
- Reinforce classroom concepts with practice tests and instant quizzes.

Student Reporting

Connect Accounting keeps instructors informed about how each student, section, and class is performing, allowing for more productive use of lecture and office hours. The progress-tracking function enables you to:

- View scored work immediately and track individual or group performance with assignment and grade reports.
- Access an instant view of student or class performance relative to learning objectives.
- Collect data and generate reports required by many accreditation organizations, such as AACSB and AICPA.

Instructor Library

The Connect Accounting Instructor Library is a repository for additional resources to improve student engagement in and out of class. You can select and use any asset that enhances your lecture. The Connect Accounting Instructor Library includes access to the eBook version of the text, videos, slide presentations, Solutions Manual, Instructor’s Manual, and Test Bank. The Connect Accounting Instructor Library also allows you to upload your own files.
McGraw-Hill Connect Plus Accounting

McGraw-Hill reinvents the textbook learning experience for the modern student with Connect Plus Accounting. A seamless integration of an eBook and Connect Accounting, Connect Plus Accounting provides all of the Connect Accounting features plus the following:

- An integrated, media-rich eBook, allowing for anytime, anywhere access to the textbook.
- Media-rich capabilities like embedded audio/visual presentations, highlighting, and sharing notes.
- Dynamic links between the problems or questions you assign to your students and the location in the eBook where that concept is covered.
- A powerful search function to pinpoint key concepts for review.

In short, Connect Plus Accounting offers students powerful tools and features that optimize their time and energy, enabling them to focus on learning.

For more information about Connect Plus Accounting, go to www.mcgrawhillconnect.com, or contact your local McGraw-Hill sales representative.

Tegrity Campus: Lectures 24/7

Tegrity Campus is a service that makes class time available 24/7 by automatically capturing every lecture. With a simple one-click start-and-stop process, you capture all computer screens and corresponding audio in a format that is easily searchable, frame by frame. Students can replay any part of any class with easy-to-use browser-based viewing on a PC, Mac, iPod, or other mobile device.

Educators know that the more students can see, hear, and experience class resources, the better they learn. In fact, studies prove it. Tegrity Campus’s unique search feature helps students efficiently find what they need, when they need it, across an entire semester of class recordings. Help turn your students’ study time into learning moments immediately supported by your lecture. With Tegrity Campus, you also increase intent listening and class participation by easing students’ concerns about note-taking. Tegrity Campus will make it more likely you will see students’ faces, not the tops of their heads.

To learn more about Tegrity, watch a 2-minute Flash demo at http://tegritycampus.mhhe.com.
**McGraw-Hill Campus**

McGraw-Hill Campus™ is a new one-stop teaching and learning experience available to users of any learning management system. This institutional service allows faculty and students to enjoy single sign-on (SSO) access to all McGraw-Hill Higher Education materials, including the award-winning McGraw-Hill Connect platform, directly from within the institution’s website. McGraw-Hill Campus provides faculty with instant access to teaching materials (e.g., eTextbooks, Test Banks, PowerPoint slides, animations, and learning objects), allowing them to browse, search, and use any ancillary content in our vast library. Students enjoy SSO access to a variety of free products (e.g., quizzes, and presentations) and subscription-based products (e.g., McGraw-Hill Connect). With McGraw-Hill Campus, faculty and students will never need to create another account to access McGraw-Hill products and services.

**Custom Publishing through Create**

McGraw-Hill Create™ is a new, self-service website that allows instructors to create custom course materials by drawing upon McGraw-Hill’s comprehensive, cross-disciplinary content. Instructors can add their own content quickly and easily and tap into other rights-secured third party sources as well, then arrange the content in a way that makes the most sense for their course. Instructors can even personalize their book with the course name and information and choose the best format for their students—color print, black-and-white print, or an eBook.

Through Create, instructors can

- Select and arrange the content in a way that makes the most sense for their course.
- Combine material from different sources and even upload their own content.
- Choose the best format for their students—print or eBook.
- Edit and update their course materials as often as they’d like.

Begin creating now at www.mcgrawhillcreate.com.

**CourseSmart**

Learn Smart. Choose Smart.

CourseSmart is a way for faculty to find and review eTextbooks. It’s also a great option for students who are interested in accessing their course materials digitally and saving money.

CourseSmart offers thousands of the most commonly adopted textbooks across hundreds of courses from a wide variety of higher education publishers. It is the only place for faculty to review and compare the full text of a textbook online, providing immediate access without the environmental impact of requesting a print exam copy.

With the CourseSmart eTextbook, students can save up to 45 percent off the cost of a print book, reduce their impact on the environment, and access powerful web tools for learning. CourseSmart is an online eTextbook, which means users access and view their textbook online when connected to the Internet. Students can also print sections of the book for maximum portability. CourseSmart eTextbooks are available in one standard online reader with full text search, notes and highlighting, and e-mail tools for sharing notes between classmates. For more information on CourseSmart, go to www.coursesmart.com.
Instructor Supplements

Online Learning Center (OLC)
www.mhhe.com/haddock3e
The Online Learning Center (OLC) that accompanies College Accounting provides a wealth of extra material for both instructors and students. With content specific to each chapter of the book, the OLC doesn’t require any building or maintenance on your part.

A secure Instructor Edition stores your essential course materials to save you prep time before class. The Instructor’s Resource Guide, Solutions Manual, PowerPoint® Slides, Test Bank, and EZ Test Online Test Bank are now just a couple of clicks away.

The OLC website also serves as a doorway to McGraw-Hill’s other technology solutions.

• Instructor’s Resource Guide
This supplement contains extensive chapter-by-chapter lecture notes, along with useful suggestions for presenting key concepts and ideas, to help with classroom presentation. The lecture notes coordinate closely with the PowerPoint® Slides, making lesson planning even easier.

• Solutions Manual
This supplement contains completed step-by-step calculations to all assignment and Study Guide material, as well as a general discussion of the Thinking Critically questions that appear throughout the text.

• Test Bank
This comprehensive Test Bank includes more than 2,000 true/false, multiple-choice, and completion questions and problems.

• EZ Test
McGraw-Hill’s EZ Test Online is a flexible and easy-to-use electronic testing program that allows instructors to create tests from book-specific items. EZ Test accommodates a wide range of question types and allows instructors to add their own questions. Multiple versions of the test can be created and any test can be exported for use with course management systems such as BlackBoard/WebCT.

Instructor Supplements

Assurance of Learning Ready
Many educational institutions today are focused on the notion of assurance of learning, an important element of some accreditation standards. College Accounting: A Contemporary Approach, 3e, is designed specifically to support your assurance of learning initiatives with a simple, yet powerful, solution.

Each test bank question for College Accounting: A Contemporary Approach, 3e, maps to a specific chapter learning objective listed in the text. You can use our test bank software, EZ Test, EZ Test Online, or Connect Accounting to easily query for learning objectives that directly relate to the learning objectives for your course. You can then use the reporting features of EZ Test to aggregate student results in similar fashion, making the collection and presentation of assurance of learning data simple and easy.

AACSB Statement
McGraw-Hill Companies is a proud corporate member of AACSB International. Understanding the importance and value of AACSB accreditation, College Accounting recognizes the curricula guidelines detailed in AACSB standards for business accreditation by connecting selected questions in the test bank to the general knowledge and skill guidelines found in the AACSB standards.

The statements contained in College Accounting: A Contemporary Approach, 3e, are provided only as a guide for the users of this text. The AACSB leaves content coverage and assessment clearly within the realm and control of individual schools, the mission of the school, and the faculty. While College Accounting: A Contemporary Approach, 3e, and the teaching package make no claim of any specific AACSB qualification or evaluation, we have, within College Accounting: A Contemporary Approach, 3e, labeled selected questions according to the six general knowledge and skills areas.
Student Supplements

Study Guide/Working Papers
ISBN: 9780077639785
(MHID: 0077639782)
This study aid summarizes essential points in each chapter, tests students’ knowledge using self-test questions, and contains forms that help students organize their solutions to homework problems.

Action Video Practice Set
Available through Create
Action Video Productions is a sole proprietorship service business that uses source documents, a general journal, a general ledger, worksheets, and a filing system to provide students with a usable practice set. The strength of this set is the use of source documents in conjunction with the daily business activities. This set can be completed after Chapter 6 of College Accounting.

Student Guide for QuickBooks Accountant with QuickBooks Accountant Templates
To better prepare students for accounting in the real world, end-of-chapter material in Haddock is tied to QuickBooks Accountant 2014 software. The accompanying study guide provides a step-by-step walkthrough for students on how to complete the problem in the software.

Sage 50 Complete Accounting Templates
Available on the Online Learning Center. Selected problems in the text are tied to templates created in Sage 50 Complete Accounting. Students use the accompanying guide to complete the problem in the software.

Online Learning Center (OLC)
www.mhhe.com/haddock3e

Excellent textbook for our community college students and dual credit accounting. Has all the bells and whistles we need to keep students interested in the topics and help them improve their grades.

—Marina Grau, Houston Community College
—Southwest College
The authors are deeply grateful to the following accounting educators for their input during development from College Accounting. The feedback of these knowledgeable instructors provided the authors with valuable assistance in meeting the changing needs of the college accounting classroom.

Cornelia Alsheimer, Santa Barbara City College
Julia Angel, North Arkansas College
James R. Armbruster, Lawson State Community College – Bessemer Campus
Laura Bantz, McHenry County College
Victoria Bentz, Yavapai College
Anne Bikofsky, College of Westchester
David Bland, Cape Fear Community College
Patrick Borja, Citrus College
Kathy Bowen, Murray State College
Gerald Caton, Yavapai College
Steven L. Christian, Jackson Community College
Marilyn Ciolino, Delgado Community College
Jean Condon, Mid-Plains Community College Area (Nebraska)
Joan Cook, Milwaukee Area Technical College
Gisela Dicklin, Edmonds Community College
Michael Discello, Pittsburgh Technical Institute
Sid Downey, Cochise College
Steven Ernest, Baton Rouge Community College
Ann Esarco, McHenry County College
Paul Fisher, Rogue Community College
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Mark Fronke, Cerritos College
Nancy Goehring, Monterey Peninsula College
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Gretchen Graham, Community College of Allegheny County
Marina Grau, Houston Community College
Chad Grooms, Gateway Community and Technical College
Sue Gudmunson, Lewis-Clark State College
Becky Hancock, El Paso Community College
Christina Hata, Miracosta College
Scott Hays, Central Oregon Community College
Mary Jane Hollars, Vincennes University
R. Stephen Holman, Elizabethtown Community and Technical College
Ray Ingram, Southwest Georgia Technical College
Dennis Jirkovsky, Indiana Business College
Stacy Johnson, Iowa Central Community College
Jane Jones, Mountain Empire Community College
Dmitriy Kalyagin, Chabot College
Norm Katz, National College–Stow
Sandra Kemper, Front Range Community College
Patty Kolarik, Hutchinson Community College
Elida Kraja, Saint Louis Community College–Flors Valley
Greg Lauer, North Iowa Area Community College
David Laurel, South Texas College
Thomas E Lynch, Hocking College
Josephine Mathias, Mercer County Community College
Roger McMillian, Mineral Area College
Jim Meir, Cleveland State Community College
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David Haddock • John Price • Michael Farina

The Price College Accounting textbook is a well written and planned out approach to a college accounting approach. It goes into more detail and coverage of topics than most college accounting textbooks that I have seen. Each chapter includes great examples and transactional analysis as the topics progress.

—Roger McMillian
Mineral Area College
To the Student

Welcome to College Accounting. This book and the accompanying study materials will help you bridge the gap from your first course in accounting to your next business course . . . and beyond, to your career.

**Marginal Icons** are used throughout the text to link content to support materials on the web or via other media, or to highlight consistent elements throughout the text:

This icon indicates that the content being discussed is related to internal control.

Continuing problems build on one another from chapter to chapter, allowing you to use the concepts you’ve just been introduced to in a chapter to revisit and further reinforce material you’ve learned in previous chapters.

The Quickbooks software grew out of the success of the personal finance software Quicken. Problems are pulled into Quickbooks, giving you another way to practice using software that you are likely to run into in the business world. There is also a Student Guide for Quickbooks Pro available to you as a printed supplement that will assist you in working with Quickbooks.

Sage 50 Complete Accounting (formerly known as Peachtree) is an accounting tool that you are likely to encounter if you decide to make accounting your career. This icon indicates that you can work the problem in Sage 50, gaining experience that will be invaluable once you graduate. The Sage 50 templates are available on the Online Learning Center.

McGraw-Hill’s Connect Accounting system allows you to submit homework online if your professor chooses to utilize it in the classroom. Your professor will request that you obtain this software when you purchase your book if he/she plans to ask you to submit your homework online.

**Self Reviews** are a great way to double-check that you’ve understood what you’ve just read in your book or what your professor has just covered in lecture. There is a Self Review at the end of every section. Answers to the self reviews can be found at the end of each chapter so you can check your work and make sure you understand a topic before moving on to the next section.

**Learning Objectives** can be found at the beginning of each chapter as well as at the beginning of each section. The section opener objectives also contain a brief explanation for “Why It’s Important” to study the concept presented.
Online Learning Center (www.mhhe.com/haddock3e) The website that accompanies Haddock/Price/Farina’s College Accounting: A Contemporary Approach, 3e, is a great resource for you. Don’t be afraid to use it! On the Online Learning Center (OLC), there are a lot of great materials that will help you not only get through your course, but also get a good grade and remember what you learned. You will find things like Practice Quizzes and PowerPoint® Slides.

To access the OLC, just go to the link above and look to the left. You’ll see a link to the “Student Edition”—click on this and you will find a variety of Course-Wide Content in the top left corner, including accounting videos. Under this, you will see a drop-down menu from which you can choose whatever chapter you want and find additional resources.

Practice Sets College Accounting, 3e, comes with two different full-length practice sets (in addition to the Mini-Practice Sets included inside the textbook) that you can purchase to get additional practice applying the concepts you’ve learned in class. Your instructor can provide you with the answers so you can check your work.

Study Guide and Working Papers In addition to giving you a hard copy place to enter the answers to the questions, exercises, and problems your instructor assigns you in class, the Study Guide and Working Papers also include additional activities, exercises, true/false questions, and a demonstration problem that you can work—all of which give you more chances to practice what you’re going to see on the test!

Our two main goals are to help you understand and apply accounting and prepare you for the future, whether that includes additional study or a new workplace. We hope the aids we’ve provided for you as listed above will help enhance your study and ultimately give you a greater understanding of accounting and how it applies in the real world.

Good luck with your studies. We think it will be well worth your efforts.
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